



PACKAGE

\$5,000

## Brand Activation

Step into the action as the official sponsor of a featured Salary Cap Contest on OwnersBox. With a dedicated contest branded to your company, social media exposure, and custom paid media assets, this package delivers powerful reach and digital engagement within a hyper-targeted sports audience.

### INCLUDES

### REACH

#### Branded Contest Sponsorship

- Sponsor a custom \$2k Salary Cap Contest on OwnersBox (Web + App)
- Contest name co-branded with your company (e.g. "The [Brand Name] Challenge")
- Logo placement on contest graphics within app & website

5,000

Active Fantasy Sports Users

#### Email & Push Promotion

- Feature Placement in 1 Email Campaigns
- Branded Push Notification sent to app users driving contest entries

5,000

Push Notifications

20,000

Email Contacts

#### Social Media Promotion

- 1 Instagram Story Slide with direct link to enter the contest
- 1 Dedicated Social Post promoting your sponsored contest on Twitter/X

35,000

Followers

#### Paid Media Creative

- Custom Ad Creative: 1 static asset designed by OwnersBox with your branding

----

#### Paid Media Spend

- \$500 Paid Ad Spend: OwnersBox will run performance-driven ads across platforms to drive traffic to your contest

100,000

Impressions - \$5 - \$6 CPM

#### Campaign Reporting

- Engagement stats: Impressions, entries, clicks, email open rate, social performance
- Screenshots of social posts & digital placements

Campaign  
Duration

7 Days

### Budget Breakdown

25%

20%

15%

20%

20%

Contest Prizing

Social Media

Email & Push

Paid Ad Spend

Paid Media Creative



## 2024 - OWNERSBOX METRICS

400M+

OVERALL  
VIEWS

70M+

IMPRESSIONS

20M+

LIKES &  
SHARES

650K+

WATCH  
HOURS

500K+

FOLLOWERS

100K+

SIGN UPS